



A Collaborative Fundraiser for Music Heals Minds & Music Therapy Retreats

Sponsorship Packages - April 5, 2025

Music Heals Minds, Inc.

Wilmington, NC & Nashville, TN

musichealsminds@gmail.com

Musichealsminds.org

Federal Tax ID #83-3762316

Music Therapy Retreats

Aspen, Colorado

mack@musictherapyretreats.org

musictherapyretreats.org

Federal Tax ID # 83-1795782

Who We Are

Music Heals Minds, Inc. is a 501© (3) organization founded in 2018 by Hannah Laham (Hannah Kol) singer/songwriter, and Mary Jones, in memory of her son, Julius “Cole” Rassin. The organization’s mission is to offer hope, healing and help to those suffering from mental illness by providing musical instruments, lessons, and songwriting journals to mental health facilities for therapy purposes. The goal for 2024 is to provide grants for music therapists to be placed in outpatient mental health facilities in North Carolina and Tennessee. A long-term goal is to expand all of these services across the United States.

Music Therapy Retreats is a 501© (3) organization founded in 2019 by Mack Bailey, a singer/songwriter and certified music therapist. The mission of MTR is to help heal those who have experienced trauma in their lives. The organization accomplishes this through life-changing music therapy retreats which incorporate evidence-based music therapy techniques, engage talented songwriters in the process, provide ongoing education to music therapists and expand research in music therapy,

The common mission of both organizations is to provide mental wellness through the power of music.

Our Impact

Music Heals Minds:

“I wanted to share with you what I observed last week. I was walking down the hallway at the Rehabilitation Hospital. There was a PT assisting a woman who was clearly learning to walk again following some sort of trauma. She could not support her own weight yet and was harnessed into equipment that suspended her. There was another therapist strumming a guitar keeping a steady rhythm for her to follow. The patient was smiling and trying hard. It was one of the guitars that your organization donated. Please know how much good your organization is still performing and the lives that are still being touched and changed. Thank you.”

M.C., Recreation therapist, NHRMC, Wilmington, N

"I am truly so grateful for what you've donated to our SHORE program. The instruments, sheet music, mixers, etc.- know that not only have you supplied us with these goods, you've also helped to create a community for our folks at SHORE. Thank you, thank you, thank you!"

A.S., SHORE program, Wilmington, NC

"Your gifts have brought light and healing to our group. THANK YOU so very much!"

C.M., SHORE program, Wilmington, NC

Music Therapy Retreats:

"As a wife and the caregiver to my Veteran, the Music Therapy of the Rockies experience itself was beautiful. The veterans, the musicians and Mack all working together creating a safe space to heal, culminated into one of the most touching, most vulnerable and most amazing experiences. My veteran felt heard, understood and listened to and at the end of the retreat we walked away with new hope, new friends and a kick ass original song."

R.D., Spouse of participant from 2021

"The retreat at Amy Grant's farm in Franklin, TN helped rewire my brain as I had been suffering from 3 months of suicidal ideations every day from 27 years of PTSD. All I can say is WOW! I left that retreat feeling reset and recharged. My suicidal ideations were gone. I still have my PTSD symptoms, but I now have more tools (guitar) to be able to channel my feelings in a positive way through music. I now take guitar lessons and it helps. Thank you."

M.B., US Army

What Comes Next—And How YOU Can Help!

Our Upcoming Goals



2025 Fundraising Goals-Raise \$50,000

Funds will be used to provide two grants for part time music therapists in both North Carolina and Tennessee. We will continue to collect and distribute musical instruments to mental health facilities throughout the year and assess any other artistic needs that facilities may have.

2026 Fundraising Goals-Raise \$100,000

Funds will be used to provide four music therapists grants and to expand our donations throughout the U.S. by the end of 2026.



2024 Fundraising Goals- Raise \$200,000

Funds will be used to hire a full-time Director of Development by the end of year 2024.

We are introducing our new Continuing Care program, which features a weekly online gathering place for all past participants of our retreats. This session will be led by a Board-certified music therapist and feature opportunities to showcase guitar skills and songwriting. This will begin Sept 2024.

2025 Fundraising Goals-Raise \$400,000

Future hirings will include the Director of Retreats with the goal of running 50 retreats simultaneously across the country.

Why Be a Sponsor?

- I. Support mental wellness through the power of music. Help us support our missions to improve mental wellness throughout the U.S. Your sponsorship will not only support the physical fundraiser but will help our organizations raise awareness and reduce the stigma of mental unwellness.
- II. Sponsorship will provide your company/organization brand visibility through national advertising efforts, web campaigns, social media advertising and event signage.
- III. Sponsorship can increase your company's corporate social responsibility, helping to improve mental health for people in all walks of life.

Sponsorship Levels

Bronze - \$2500-\$4,999

- ★ Company advertising on webpage and at event
- ★ 4 tickets to event
- ★ First to Fourth Row Seating at concert
- ★ Fundraiser Swag

Silver - \$5000-\$9,999

- ★ Company advertising on webpage, in print, and at event
- ★ 6 tickets to event and dedicated table at dinner
- ★ First to Third Row Seating at concert
- ★ VIP Meet and Greet between dinner and concert
- ★ Fundraiser Swag

Gold - \$10,000-\$24,999

- ★ Company advertising on ALL advertising for event and at the event
- ★ 8 tickets to event and VIP Table at dinner
- ★ Preferred parking
- ★ First or Second row seating at event
- ★ VIP Meet and Greet between dinner and concert
- ★ VIP Special Events
- ★ Fundraiser Swag

Platinum - \$25,000+

- ★ Company advertising on ALL advertising for event and at the event
- ★ 16 tickets to event and two VIP Tables at dinner
- ★ Four hotel rooms and transportation to and from event
- ★ Front row seating at event
- ★ VIP Meet and Greet between dinner and concert
- ★ VIP Special Events
- ★ Fundraiser Swag

If you are interested in being a sponsor for this event, please email us at Musichealsminds@gmail.com or contact Kelly at 910-262-4499



**Music Heals
Minds, Inc.**

Music Therapy Retreats